

Sharon Hackler Cundiff

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SUMMARY

Twenty one years of experience in interior design, visual merchandising and sales. Additional skills include:

- Develop and implement design concepts.
- Marketing and sales campaigns.
- Target markets by attending industry events.
- Organizational and leadership skills.
- Cultivate client relationships
- Promote products and services.
- Generate leads and initiate sales.
- Excellent verbal and written skills.

EXPERIENCE

SC Designs, Greensboro, NC 1990-Present

Interior Designer, *Independent Contractor*

Companies worked for: **Kreber, Berkline, Benchcraft, Bassett Furniture Industries, Sherrill, England Corsair, D'ecor Rest, Davis Furniture, Interlude Home, Capel, Bedtime, Inc., Ligna, Pasha Home Fashions, Adams Furniture and Thomasville Furniture.**

Showroom/Gallery/Photography Studio Design, Visual Merchandising

Set up for furniture market, trade shows and retail furniture galleries throughout the USA. Provide design services: planning, layout, and setup to visually showcase product.

Atlantic Photographics, High Point, NC 2006 - 2009

Creative Director/Sales Account Executive

Provided sales of services through outside calls, telephone solicitations, internet inquiries and networking. Developed strong client base and established relationships. Worked with client to identify and create brand image and marketing direction. Designed sets and bought accessories. Planned and delegated projects. Directed designers, photographers, and stylists. Oversaw marketing materials such as postcards, email newsletters, and website. Utilized social media. Traveled to call on clients and potential clients, tradeshow and special events across the USA.

Tribuzio-Hilliard Studio, Greensboro, NC 2003-2006

Studio/Location Designer

Planned studio sets to display various products: furniture, flooring, cabinets, soft goods, small product, tabletop, food and accessories etc. Staged product to be photographed for publications: magazines, catalogs, advertising and sales materials. Worked with clients to develop and plan design concepts.

EDUCATION

Associates Degree in Applied Science in Interior Design Randolph Community College, Asheboro, NC, 1990

Computer Skills: Microsoft Word, Works, Excel and Quicken.

Social Media: Twitter, SC_Designs and LinkedIn, www.linkedin.com/pub/sharon-hackler-cundiff/22/66a/776

COMMUNITY ACTIVITIES

Servant Leadership School, Holy Trinity Church Greensboro, NC 2008-Present

Coffee Ministry Westover Church, Greensboro, NC

Financial Secretary/Treasurer New Life Family Church, High Point, NC 1996-2005